

Programme of Study Layout ENΔ / Communication and New Journalism II

Faculty	ΣΑΚΕ	Faculty of Humanities and Social Sciences		
Programme of Study	ENΔ	Communication and New Journalism II		
Level of Study	Undergraduate		Graduate	
		Master	Doctoral	
		X		
Language of Instruction	Greek			
Mode of Delivery	Distance			
Course Duration (Full Time)	Years		Semesters	
	1.5		3	
Fees	Programme of Study	Module	Thesis	
	€5.400	€600-€900	€1800	
Number of Modules	Total	Required	Electives	Thesis
	8	5	3	Optional
Number of European Credit Transfer System (ECTS)	90			

Programme of Study Description

Our hyper-communicative world produces new needs and brand new challenges for the professionals in the fields of communication and journalism, as the ways we communicate, network, publish and consume media content changes. The profession of journalism evolves, not only because journalists have to adapt to the digital transformation, but also because they have to respond to the current market and audiences' needs. At the same time we witness a conversion between journalism and communication.

The MA Communication and New Journalism responds to this conversion and aims to equip the students with the adequate knowledge, methodologies and practical tools in the field of Media and more specific in those of Journalism and Communications.

The main goal of the program is to provide substantial and applied knowledge in the field of communications strategy, networking and content production and dissemination. One of the focal points is the familiarization with digital tools and platforms for applied communications and journalism.

Admission requirements

- 1 The minimum requirement for admission to a postgraduate programme is an undergraduate degree from an accredited Higher Education Institution.
- 2 Candidates are also advised to have the following skills:
 - Very good knowledge of English, as they will be asked to access English-language bibliography.
 - Adequate knowledge of computers (Word, PowerPoint, Excel), and Internet, in order to be able to meet the educational requirements of distance learning.
 - Be familiar with the Media and Social Media.
 - A computer with an internet connection, headphones and microphone, as they will actively participate in teleconferences.

Smartphone, as they will be asked to use it during the educational process.

Programme of Study Academic Specializations

Specialization	Awarded Degree
1 <i>Communication</i>	MAGISTER ARTIUM COMMUNICATION AND NEW JOURNALISM (COMMUNICATION)
2 <i>New Journalism</i>	MAGISTER ARTIUM COMMUNICATION AND NEW JOURNALISM (NEW JOURNALISM)

Programme of Study Layout							
Modules	Semester	Required / Elective	Pre-requisite Modules	Co-requisite Modules	Workload		
					Hours	ECTS	
Common for all Specializations							
ENΔ511	Contemporary World: The Political Condition	1	Required			250-300	10
ENΔ512	Understanding Media: The Message	1	Required		ENΔ511	250-300	10
ENΔ513	Contemporary Approaches to Communication and Journalism	1	Required		ENΔ511 ENΔ512	250-300	10
ENΔ521	Contemporary World: The Social Condition	2	Required	ENΔ511		250-300	10
ENΔ522	Understanding the Message: The Effects	2	Required	ENΔ511 ENΔ512	ENΔ521	250-300	10
ENΔ701A	Master's Thesis I	3	Elective	ENΔ511 ENΔ512 ENΔ513 ENΔ521 ENΔ522 ENΔ523 or ENΔ524		375-450	15
ENΔ701B	Master's Thesis II	3 or 4	Elective	ENΔ511 ENΔ512 ENΔ513 ENΔ521 ENΔ522 ENΔ523 or ENΔ524	ENΔ701A	375-450	15
ENΔ695 ¹	Industry Placement (1st)	3	Optional	ENΔ511 ENΔ512 ENΔ521 ENΔ522		-	5
ENΔ696 ¹	Industry Placement (2nd)	3 or 4	Optional	ENΔ695		-	5
Communication							
ENΔ523	Strategic Communication	2	Required	ENΔ511 ENΔ512 ENΔ513	ENΔ521 ENΔ522	250-300	10
ENΔ611	Creative Strategies in Digital Communication	3	Elective	ENΔ511 ENΔ512 ENΔ513 ENΔ521 ENΔ522 ENΔ523		375-450	15
ENΔ612	Content Marketing and Communication: Strategy Design and Implementation	3	Elective	ENΔ511 ENΔ512 ENΔ513 ENΔ521 ENΔ522 ENΔ523	ENΔ611	375-450	15
New Journalism							
ENΔ524	The Challenges of New Journalism	2	Required	ENΔ511 ENΔ512 ENΔ513	ENΔ521 ENΔ522	250-300	10
ENΔ613	Profession: Journalist	3	Elective	ENΔ511 ENΔ512 ENΔ513 ENΔ521 ENΔ522 ENΔ524		375-450	15

ENΔ614	Digital Storytelling	3	Elective	ENΔ511 ENΔ512 ENΔ513 ENΔ521 ENΔ522 ENΔ524	ENΔ613	375- 450	15
Total						2250- 2700	90

¹The two Modules are optional, they each correspond to 5 ECTS and do not count towards obtaining the Degree.