

## Programme of Study Layout ΠΠΑ / Cultural Policy and Development

|   |                                    |   |                        |
|---|------------------------------------|---|------------------------|
| <b>Faculty</b>  | ΣΑΚΕ                               | Faculty of Humanities and Social Sciences |                        |
| <b>Programme of Study</b>                               | ΠΠΑ                                | Cultural Policy and Development           |                        |
| <b>Level of Study</b>                                   | <i>Undergraduate</i>               | <i>Graduate</i>                           |                        |
|   |                                    | <i>Master</i>                             | <i>Doctoral</i>        |
|   |                                    | X   |                        |
| <b>Language of Instruction</b>                          | Greek                              |   |                        |
| <b>Mode of Delivery</b>                                 | Distance                           |   |                        |
| <b>Course Duration (Full Time)</b>                      | <b>Years</b><br>2                  | <b>Semesters</b><br>4                     |                        |
| <b>Fees</b>   | <b>Programme of Study</b><br>€5400 | <b>Module</b><br>€675                     | <b>Thesis</b><br>€1350 |
| <b>Number of Modules</b>                                | <b>Total</b><br>8                  | <b>Required</b><br>5                      | <b>Electives</b><br>3  |
| <b>Number of European Credit Transfer System (ECTS)</b> | 120                                |   |                        |

### Programme of Study Description

The purpose of the MA "Cultural Policy and Development" is the understanding of what defines cultural heritage; the conditions of contemporary cultural production; as well as the utilization and promotion of both as tools for the development and management of the multifaceted problems faced by contemporary societies.

Understanding the sources of the own cultural memory and identity, as well as becoming familiar with those of other countries and people, are fundamental prerequisites for local economic and social development, as well as for ensuring constructive communication and cooperation with other countries and people. The pursuit of a "European identity" proves to be a process in continuous evolution and differentiation that requires interaction at social, political, and cultural levels, both among EU member states and with people and cultures outside the Community. The MA in Cultural Policy and Development emphasizes the interaction between culture and politics, and provides tools for understanding it at the local and EU levels, as well as globally.

Understanding the significance and role of cultural heritage and bringing cultural past to the present through its creative utilization can generate innovation, development, new cultural "products," and coordinated cultural policy.

The MA "Cultural Policy and Development" (ΠΠΑ), through careful planning of thematic units of theoretical and practical knowledge, provides comprehensive scientific knowledge that will enable its graduates to understand the deeper structures and causes of contemporary social, economic, and political problems faced by EU member states.

The MA in Cultural Policy and Development aims to train highly skilled professionals in the field of culture, tourism, politics, and creative industries who will significantly contribute to the creation of social

well-being from any position they hold in local or international organizations, institutions, networks, and collaborations.

| <b>Admission requirements</b> |   |
|-------------------------------|---|
| 1                             | Possession of a Bachelor's degree by a recognized higher education institution in Cyprus or abroad.                   |
| 2                             | Very good command of the English language, necessary for the study of the relevant international academic literature. |
| 3                             | Adequate computer skills so that students can meet the educational requirements of the Program.                       |

| <b>Programme of Study Academic Specializations</b> |  |
|--|--|
| <b>Specialization</b>                              | <b>Awarded Degree</b>                              |
| 1 Cultural Policy and Development                  | MAGISTER ARTIUM<br>CULTURAL POLICY AND DEVELOPMENT |

| <b>Cultural Policy and Development</b> |  |                            |                              |                              |                 |                  |            |
|--|--|----------------------------|------------------------------|------------------------------|-----------------|------------------|------------|
| <b>Modules</b>                         | <b>Semester</b>  | <b>Required / Elective</b> | <b>Pre-requisite Modules</b> | <b>Co-requisite Modules</b>  | <b>Workload</b> |                  |            |
|  |  |                            |                              |                              | <b>Hours</b>    | <b>ECTS</b>      |            |
| <b>Common for all Specializations</b>  |  |                            |                              |                              |                 |                  |            |
| ΠΠΑ511                                 | Culture and Cultural Studies                           | 1                          | Required                     |                              | 375-450         | 15               |            |
| ΠΠΑ512                                 | Cultural Policy and Cultural Management                | 1                          | Required                     |                              | 375-450         | 15               |            |
| ΠΠΑ521                                 | Cultural Economics and Management                      | 2                          | Required                     |                              | 375-450         | 15               |            |
| ΠΠΑ522                                 | Cultural Communication                                 | 2                          | Elective                     |                              | 375-450         | 15               |            |
| ΠΠΑ523                                 | Cultural Law and Law of Intellectual Property          | 2                          | Elective                     |                              | 375-450         | 15               |            |
| ΠΠΑ614                                 | Museology  | 3                          | Elective                     |                              | 375-450         | 15               |            |
| ΠΠΑ615                                 | Cultural Tourism, Urban Regeneration and City Branding | 3                          | Elective                     |                              | 375-450         | 15               |            |
| ΠΠΑ616                                 | Cultural and Creative Industries                       | 3                          | Elective                     |                              | 375-450         | 15               |            |
| ΠΠΑ621                                 | Art and Society  | 4                          | Elective                     |                              | 375-450         | 15               |            |
| ΠΠΑ701A                                | Master Thesis I  | 3, 4                       | Required                     | ΠΠΑ511,<br>ΠΠΑ512,<br>ΠΠΑ521 | 375-450         | 15               |            |
| ΠΠΑ701B                                | Master Thesis II                                       | 3, 4                       | Required                     | ΠΠΑ511,<br>ΠΠΑ512,<br>ΠΠΑ521 | ΠΠΑ701A         | 375-450          | 15         |
| ΠΠΑ695 <sup>1</sup>                    | Industry Placement (1st)                               | 2, 3                       | Optional                     | ΠΠΑ511                       | ΠΠΑ521          | -                | 5          |
| ΠΠΑ696 <sup>1</sup>                    | Industry Placement (2nd)                               | 3, 4                       | Optional                     | ΠΠΑ695                       |                 | -                | 5          |
|  |  |                            |                              |                              | <b>Total</b>    | <b>3000-3600</b> | <b>120</b> |

<sup>1</sup>The two Modules are optional, they each correspond to 5 ECTS and do not count towards obtaining the Degree.