



Erasmus+

Incoming Mobility Sessions

- Globalisation and the Role of China
- Green Business
- Modern Asian History: Colonialism, Imperialism and Modernization, Diversity & Unity

Dr. Yun Liu

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Xi'an Jiaotong-Liverpool University, Suzhou, China

Hosted by the OUC Postgraduate Programmes of Study:

- "Master of Business Administration (The Open MBA)"
- "PNYX: Political History, Theory and Practice"

Instructor and short bio

Dr Yun Liu finished his bachelor and master degree of finance and industrial economics in Wuhan, China before he completed his doctorate degree (Queen's & Alberta, History & Finance) in Canada, where he studied, taught and lived across Eastern and West-Central Canada. He joined the Department of International Studies at the Xi'an Jiaotong-Liverpool University (XJTLU) in China on December 2022. His research interest is focused on most research themes concerning East and Southeast Asia, which all have a critical transition moment in the regional and global history. His research background widely extends from the cross-disciplinary domains of World/Asian History and Development Studies, to the overlapping fields of International Political Economy to Environmental-industrial Policy Studies. Cultural Studies connected with a wider range of Governance and Ethical issues is also one of his research interest.

University bio: <https://scholar.xjtlu.edu.cn/en/persons/YunLiu02>

Contents of the Teaching Programme

- **Lecture 1: Modern Asian History: Colonialism, Imperialism and Modernization**
[ONLINE]
Monday, April 22, 2024 | 18:00 – 19:30 (GMT+3 / EEST)

Live streaming link: <https://tinyurl.com/3mhtdbyy>

This lecture will address the historical themes and some “revision” or anti-Eurocentric narratives of Colonialism, Imperialism and Modernization in Asia; the discussion focus will settle on East Asia and Southeast Asia. Regarding the heated debates about whether or not the 21th century is the age of Pacific Asia full of crisis, challenges or opportunities, the talk will target the students of the OUC Postgraduate Programme “PNYX: Political History, Theory and Practice”, and any person interested in this popular topic.

- **Lecture 2: Diversity vs Unity of Peoples and Societies of Pacific Asia**
[ONLINE]
Tuesday, April 23, 2024 | 18:00 – 19:30 (GMT+3 / EEST)

Live streaming link: <https://tinyurl.com/3mhtdbyy>

The lecture will discuss some additional historically relevant topics that deal with Asian experience and themes of Colonialism and Ethnographies.. The lecturer will review some scholarship in the domains of Asian Studies, particularly about its intellectual and cultural past, extending from religious studies to evolving local societies.

- **Lecture 3: Doing Business in China**
1st Session: Globalization and the Role of China
2nd Session: Green Business in China
[HYBRID]
Thursday, April 25, 2024 | 17:00 – 20:00 (GMT+3 / EEST)

Location: Main OUC Building (33, Yiannou Kranidioti Avenue, 2220 Latsia, Nicosia)

Live streaming link: <https://tinyurl.com/3dcpjhsj>

The session entitled “Globalization and the Role of China” is focused on (de-)Globalization and the role of China in this ongoing process. The speaker will provide an introduction to China’s international relations drawing, where appropriate, on international relations theory. The lecture aims to promote in-depth comprehension China’s role and policy paths in international affairs and regional/global development, especially given the increase in its economic importance. The students can thus apply some background knowledge to evaluations of related issues and trends.

The session entitled “Green Business in China” will explore perspectives of Chinese consumers, and those of businesses/enterprises and the overall ‘green’ business environment. The talk will address China’s green business adapting paths for Corporate Social Responsibility (CSR) and relevant agendas in the UN Sustainable Development Goals. The updated progress of the Chinese Carbon Emission Reduction (CCER) will be presented as a case study that helps to illustrate China’s latest effort for the initiatives of Clean Development Mechanism (CDM).

The hybrid lecture is designed primarily for the students of the “Business Administration” programmes of the Open University of Cyprus (Bachelor and Masters), but is open also to the public, and a wider audience.

Topics

- Globalization and the Role of China
- Green Business
- Modern Asian History: Colonialism, Imperialism and Modernization
- Diversity vs Unity of Peoples and Societies of Pacific Asia

Teaching/learning method(s)

Several teaching techniques and methods will be used to effectively facilitate the learning process of this series of lectures. These methods will include hybrid and/or online live interactive sessions, group discussions, short quizzes.

Language of instruction

English.

Other

Attendance and completion certificates will be available to all participants.

Registration link: <https://forms.office.com/e/UrQDtZCjbC>