

Module Layout ELP621/ Strategic planning in education

Faculty	SOED	Faculty of Economics and Management		
Programme of Study	ELP	Educational Leadership and Policy		
Module	ELP621	Strategic planning in education		
Level of Study	Undergraduate		Graduate	
		Master	Doctoral	
		√		
Language of Instruction	English			
Mode of Delivery	Distance			
Module Type	Required		Electives	
			√	
Number of Group Consulting Meetings	Total	Physical Presence	Online	
	3	-	3	
Number of Assignments				
Final Grade Calculation	Assignments	Weekly Activities	Final Exam	
	40 %	10%	50%	
Number of European Credit Transfer System (ECTS)	15			

Module Description

The purpose of the Module is to get students acquainted and familiarized with strategic planning in education, as well as be able to apply the relevant theory within the context of educational organisations. Students will study the concepts of organisations and management, needs analysis and the strategic forecasting of the future, as well as the concept of strategy. Students will also study the strategic analysis, both at the level of the external competitive environment of organisations and at the level of their internal environment, as well as the strategic choice, the strategic plan and its implementation. Then, they will examine Total Quality Management (TQM), with reference to the Common Assessment Framework (CAF), will explore responsibility and accountability issues, while the module will be completed with the implementation of strategic planning in the Cyprus Educational System (CES).

Pre-requisite Modules

ELP511	Introduction to organisation and management of education
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Co-requisite Modules

ELP512	Applied educational research: Quantitative methods
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Grading Scheme

Assessment Method	Percentage on Final Grade	Workload	
		Hours	ECTS
Weekly Interactive Activities	10 %	37	1.5
Assignment 1	20 %	90	3
Assignment 2	20 %	90	3
Final/Repeat Examination	50 %	3	7.5
Total	100%	220	15

Grading Rules and Assessment methods

- Students are evaluated with 9, if they earn 90% of the possible grade, i.e. $90\% \times 10 = 9$, etc.
- Passing rate
 - 50% of the Assignments
 - 50% of the Interactive Activities
 - Students are allowed to participate in the final exam of a Module if they have overall earned the minimum grade ($\geq 50\%$) in both their Assignments and Interactive Activities
 - 50% of the Final exam

If a student earns a grade with decimal points, then it is rounded to the nearest half unit.