

Module Layout ENΔ613 Profession: Journalist

Faculty	ΣΑΚΕ	Faculty of Humanities and Social Sciences	
Programme of Study	ENΔ	Communication and New Journalism II	
Module	ENΔ613	Profession: Journalist	
Level of Study	Undergraduate		Graduate
		Master X	Doctoral
Language of Instruction	Greek		
Mode of Delivery	Distance		
Module Type	Required		Electives
			X
Number of Group Consulting Meetings	Total	Physical Presence	Online
	8	-	8
Number of Assignments	2		
Final Grade Calculation	Assignments	Weekly Activities	Final Exam
	30 %	20 %	50 %
Number of European Credit Transfer System (ECTS)	15		

Module Description

The main objective of the course is to bring together the future journalist with the basic and necessary knowledge that every professional must possess in order not only to meet the daily demands, but also to update his / her knowledge and adapt to the technological changes. This course offers the foundation for the exercise of the journalistic profession.

Initially, it presents the secrets and techniques of reporting, respecting the fullest possible coverage of the subject and the transfer to the citizen of the necessary comprehensive and valid information that allows him to form a solid view without adding unnecessary information. It describes the most important of the different kinds of reporting from the whole range of information: political, social, economic, labour, sports, international, cultural, technological, travel, fashion, etc. Their presentation aims to highlight the particularities of each piece of reporting and the knowledge the journalist needs and / or develops in order to handle its peculiarities with ease and efficiency. The unifying element that permeates every story is the journalist's insistence on looking for the truth and unfolding all aspects of every subject, even the most obscure or distant, always providing meaningful and accurate information.

With the use of printed and electronic material, new media and social networking, in the Module offered in the 2nd year of study the following subjects are developed:

1. Reportage without borders
2. Interview techniques
3. Travel journalism and nation branding
4. Techniques and content tools
5. The journalist entrepreneur

The module focuses on:

- Exercising in different kinds of reportage.
- In handling any interview for any Medium.
- Understanding the notions of tourist journalism and national branding as well as in the tourism reportage.
- Introducing the philosophy of available electronic tools so they can use them in the best possible way.
- Familiarizing with project funding procedures.

Pre-requisite Modules

ENΔ511	Contemporary World: the political condition
ENΔ512	Understanding Media: the Message
ENΔ513	Contemporary Approaches to Communication and Journalism
ENΔ521	Contemporary World: the social condition
ENΔ522	Understanding the Message: The effects
ENΔ524	The Challenges of new Journalism

Co-requisite Modules

Grading Scheme

Assessment Method	Percentage on Final Grade	Workload	
		Hours	ECTS
Weekly Study	0 %	175-210'	7
Communication with the instructor and fellow-students	0 %	25'-30'	1
Weekly Interactive Activities	20 %	50'-60'	2
Assignment 1	15 %	62'-75'	2.5
Assignment 2	15 %	62'-75'	2.5
Final/Repeat Examination	50 %	-	-
Total	100%	374-450	15

Grading Rules and Assessment methods

- Students are evaluated with 9, if they earn 90% of the possible grade, i.e. $90\% \cdot 10 = 9$, etc.
- Passing rate
 - 50% of the Assignments
 - 50% of the Interactive Activities
 - Students are allowed to participate in the final exam of a Module if they have overall earned the minimum grade ($\geq 50\%$) in both their Assignments and Interactive Activities
 - 50% of the Final exam

If a student earns a grade with decimal points, then it is rounded to the nearest half unit.